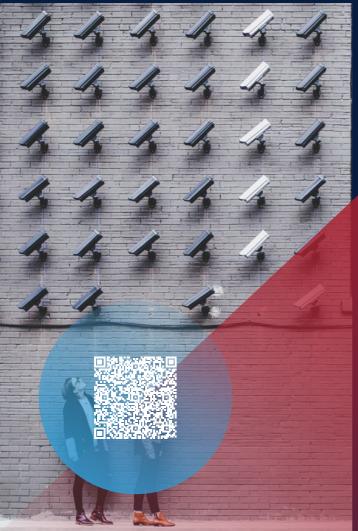
Data innovation, privacy & risks

Short program



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EPFL





The increasing amount of data offers manifold opportunities for data-driven innovations and new business models. To benefit from these innovations, companies need to establish effective practices for data sharing in their ecosystems while coping with data privacy, ethics and risks such as the impact of GDPR.



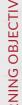
LEARNING OBJECTIVES













Analyze data sharing needs and data sovereignty in ecosystems and identify the data platforms needed.

Identify and manage the risks (managerial, organizational and ethical) that come with data-driven decision making.

(Future) Chief Data Officers (CDOs), senior managers and executives who are launching data initiatives.

Business intelligence (BI) and data managers, data engineers and data architects who want to manage successful data-driven transformation.

Data champions and executives in business lines (HR, Marketing, Operations, ...) who want to become more data and analyticssavvv.



CHF 5'000.-