

EXECUTIVE EDUCATION

| le savoir vivant |

# Blue Economy Leadership

SHORT PROGRAM



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There is no System - We are the System.

## ABOUT

This unique programme is designed for leaders who WANT to and CAN drive change - through their companies/institutions - towards a more inclusive, circular and regenerative economy while ensuring their companies' financial sustainability.

Welcome to the «Blue Economy».

## LEARNING OBJECTIVES

Initiate the shift and launch a transformational initiative toward a more sustainability-driven business.

Design a roadmap for the integration of a new impact business model and set milestones.

Exploit the necessary skills (soft & hard) to lead humans on the road to transformation.

## TARGET AUDIENCE

CEOs/C-Suits;  
Leaders with a Vision and a Transformation project.

Chief Transformation Officers;  
Change Agents (irrespective of hierarchical level).

Heads of Sustainability/Organisational Changes;  
Sustainability Managers/Champions.